

Engage Attendees and Build Revenue With a Fully Customizable Mobile App

Studies show that attendees utilize conference mobile apps 50 to 100 times per day to view their schedules, connect with other attendees or explore other content. With such high frequency of usage, mobile app sponsorship is a great opportunity to reach customers and to build your brand.

For event organizers, mobile apps can be an additional way to increase revenue from event sponsors or vendors. For sponsors and vendors, it's a chance to leverage the event to enhance your visibility among attendees.



All are great options to reach and engage attendees, creating additional revenue opportunities for event organizers. Corporate Dimensions offers a full range of services to create fully customizable mobile apps for events and conferences.

What's the first thing each attendee sees as they open the conference app?
A sponsor logo or image!

**Branded
Splash
Screen**

Everyone loves a little friendly competition. Take advantage of the attendees' competitive edge by using scan-able QR codes to link them to key messages. Then reward them with points or prizes. For example, generate attendee interaction and drive traffic to sponsors by creating a game or scavenger hunt!

Gamification

Allow sponsors to purchase beacons to send location-based alerts when an attendee stops at their booth or a location at the conference. Beacons also track attendee traffic patterns throughout the event.

**Location
Based
Alerts**

Exclusive ads on most-visited pages give sponsors the opportunity to display their own custom, interactive ads. Ads can link attendees directly to the sponsor's website or any other promotional site.

**Premium
Interactive
Ads**

No one wants to get lost in the crowd! Allow sponsors break out of the clutter with featured listings or even a custom profile on each day of the event.

**Featured
Exhibitors**