

## CDL's Pop-Up Boutique Allows Attendees To Pick Their **Own, Personal, Branded Gift.**



Looking for a gift for your guests, clients or employees at your next meeting, company incentive trip or trade show? Why not let your attendees pick and customize their own gift?

Corporate Dimensions will create a fully-branded Pop-Up Boutique by the pool, in your meeting or function space, or in your hospitality suite. Here's how it works, in an example featuring Maui Jim Sunglasses:

A branded card is delivered to the attendees' room when they check in, inviting them to redeem the card for their own pair of Maui Jim Sunglasses. Attendees visit the boutique to select and get fitted with their own pair of sunglasses, which are presented in a customized hard case with your company logo.



Inspired by the beauty and culture of Hawaii, the mission of Maui Jim Sunglasses is to spread "aloha" through vivid color, clarity and detail. Maui Jim premium sunglasses feature patented PolarizedPlus2® lens technology for brilliant color so every detail is crisper and cleaner and without glare or harmful UV.

Or... what about a Denim Bar?

Corporate Dimensions can outfit your employees with a unique Pop Up Denim Bar complete with more than 40 lines of jeans for both men and women, staffed by personal "jean-tenders" who cater to every body type - outfitting attendees with their favorite brand, wash, size and style.

CDL can deliver the Pop-Up Boutique Experience to as few as 25 people or to groups of 5,000 or more. We can a range of products, styles and accessories to suit the unique needs of virtually any event, including:

- Watches
- Handbags & Travel Cases
- Electronics
- Sandals
- Shoes
- Bikes

It's a fantastic, high-end giveaway that will leave your attendees with a gift they have chosen that will always remind them of your brand. CDL will work with your corporate event budget to fit your exact needs. We'll take care of everything from shipping, event setup and teardown, and most importantly, help your attendees pick out the perfect gift experience. Let us show you how to build this custom experience at your next event.